



Press release

In 2009 PROSODIE carried out a carbon report (Bilan Carbone[®]) on all its activities in France

Boulogne-Billancourt, 23 February 2010: the IT and telecom services operator PROSODIE conducted a Bilan Carbone[®] carbon report in 2009 on all its activities in France including its four data centres in Vélizy, Boulogne-Billancourt and Lyon. The results published today set down the foundations for the future of the 'green IT' policy that PROSODIE has been following since 2008.

PROSODIE, a green IT player that is speeding the pace of its environmental approach

Data centres are responsible for 1% of French electricity consumption¹ and therefore represent a strategic area for improvement in terms of both energy saving and energy efficiency.

Various initiatives have been taken to reduce the carbon footprint of these infrastructures such as, for example, PROSODIE's partnership with Bouygues Immobilier to set up its Green IT Factory[®]. This project is based on Cold Corridor[®] technology, which offers an energy saving of almost 30%, and won 1st Prize in the 2009 Green Digital Growth Awards.

In addition to this project, the company was keen to analyse all the elements of its activity in France which led to the decision to carry out the Bilan Carbone[®].

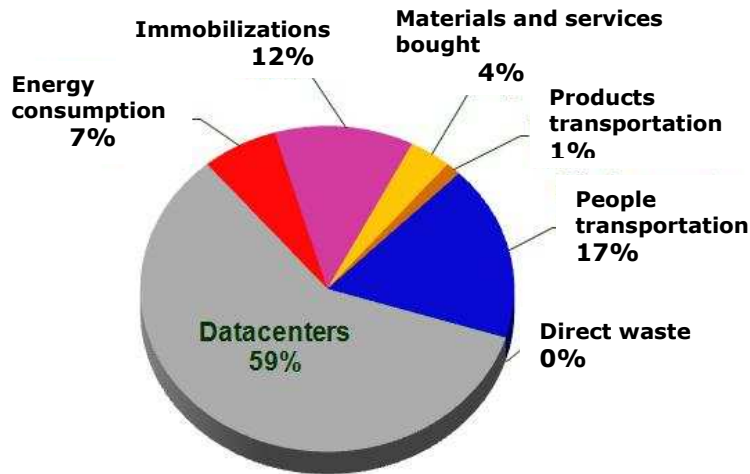
"PROSODIE is as an eco-responsible company that is attached to the values of commitment, solidarity and respect. After the first initiatives launched in 2008, we wanted to go a step further and particularly to measure the environmental impact of our hosting centres. For us, this first Bilan Carbone[®] is a decisional aid tool that will serve as a basis for our environmental policy in the years to come" explains Laurent Marcelis, Director of Communication for the PROSODIE Group.

The study was independently conducted by a specialised firm, EcoAct, according to the method developed by the French Environment and Energy Management Agency (ADEME).

The results show the high environmental impact of its data centres

Based on all the data relative to Prosodie France's activity in 2008, the Bilan Carbone[®] reveals a total figure for greenhouse gas emissions evaluated at **7500 teqCO₂**.

As shown by the pie chart below, the impact of the data centres (energy consumption, air conditioning, server manufacturing and purchase of IT licenses) represents almost 60% of emissions. The second largest source of emissions concerns the movement of persons (home-workplace journeys, business trips and visitor travel) which generates 17% of the total emissions.



Pie chart of greenhouse gas emissions by type of emission generated by the activity of Prosodie France in 2008

The first reduction measures to be implemented

Once the main sources of emissions had been evaluated and identified, the 'Prosodie Green Committee' compiled an initial action plan including the design of a 'green' service offer, systematic use of energy-saving tools and technologies in the hosting rooms and finally a scheme to raise awareness amongst its suppliers (of servers, bays, air conditioning, etc.) with regard to this policy.

"We are working towards integrating more eco-responsible infrastructures in our data centres. For our future hosting rooms, we are studying how we can set up cold corridors to optimise the air conditioning system and to partition our rooms into sub-units. In this domain, all ideas are worth looking into...", concludes Pascal Ledieu, Director of Operations and Support at Prosodie.

¹ Source: *Developing Eco-responsibility and ICT (DETIC) Report, July 2009*

About PROSODIE

As a service operator offering IT and telecoms expertise, Prosodie designs and hosts multi-channel online services for remote access to information and interactive data exchanges. With many major companies benefiting from Prosodie's services, the company works in the fields of multi-channel customer relations, facilities management for critical and sensitive systems and applications, IP telephony and prepayment systems and other services for telecoms operators. With offices in France and Spain, the group achieved turnover in 2009 of €174.2 million, and had 863 employees at 31 December 2009. In October 2009, PROSODIE maintained its AFAQ ISO 9001 certification to cover all of its activities throughout France.

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