



Press Release

Vendée Globe 2008: Prosodie supports Yannick Bestaven's ecological challenge

Boulogne-Billancourt, October 29 2008 :

More than three months at sea with no energy available other than the combination of wind, water and sun, Yannick Bestaven is taking on this challenge during the 6th edition of the Vendée Globe. This performance, made possible through the use of the latest renewable energy technologies, in particular solar and hydropower, proves that technology can respond perfectly to performance requirements whilst meeting the challenges of sustainable development.

Within the framework of its range of services designed for companies in both the private and public sectors, this position is defended every day by Prosodie. By continually optimizing IT resources and enabling remote access to all types of information (orders, customer services, etc.), as a hosting provider, Prosodie is contributing globally by reducing energy consumption and travels for thousands of individuals.

"Yannick Bestaven's challenge is symbolic of a world environmental issue, which everyone should take on board in their own way", said Georges Croix, Chairman and CEO of Prosodie. "We wish him the best of luck and fair winds and we shall be with him throughout this magnificent challenge."

Prosodie is supporting Yannick Bestaven alongside Aquarelle.com and the regional council, the Conseil Général de la Charente-Maritime.

About PROSODIE

PROSODIE develops and operates telecommunications services and IT solutions that allow customers, clients, partners and/or employees of even the largest public and private organizations the ability to access and exchange information. In North America, PROSODIE Interactive, a regional operating unit of PROSODIE, is an industry leading Interactive Voice Response and VACD service provider working with leading multi-national organizations in USA and Canada. PROSODIE also provides professional eCommerce platform solutions for retailers who want to expand their business internationally and proposes a One stop eCommerce Shop for seamless internationalization. PROSODIE partners with clients throughout different industries such as Pharmaceutical, Financial, Retail, Direct Response Media and Advertising. The company has years of experience helping these organizations increase both the efficiency and customer experience of their Customer Relationship through Automated IVR DTMF and Speech applications, VACD and Web solutions.

With a presence in France, Spain, USA and Canada, PROSODIE had 2007 consolidated revenues of 172.2 M€ and a current operating income of 11.9 M€.

www.prosodie.com

Press Contact Information

3d Communication

Dora Delaporte

Tél. : +33 1 46 05 87 87

ddelaporte@3dcommunication.fr

PROSODIE

André Saint-Mleux- CFO

Tél. : +33 1 46 84 11 64

asaintmleux@prosodie.com

PROSODIE INTERACTIVE

Ross Krisel- Director of Marketing

North American Tel : 954-671-6505

rkrisel@prosodiemail.com