



Press Release

PROSODIE helps develop sales of prepaid vouchers in retail outlets

Boulogne-Billancourt, June 30th, 2010: Prosodie is a service operator that offers retail groups a technical solution capable of accelerating and securing sales of prepaid vouchers and gift boxes.

As France's leading technical processor of single and multi-chain gift card management, Prosodie aims to energise the prepaid market through its new service: EasyPrepaid. This offer allows retailers to accept and distribute all prepaid products on the market in their retail outlet.

With just one intervention on the store's cash register, EasyPrepaid offers access to the most attractive prepaid products: gift cards and gift boxes, content cards (music, VoD, etc.), online gaming.

"This offer has sparked real interest in the market and some stores have already chosen this solution. Since EasyPrepaid makes the distribution and acceptance of prepaid cards and products in networks or at retailers easier, it will certainly lead to an increase of the available offers and of the volume of products sold" said Loïs Le Sceller, Prepayment Services Manager, On Line Business Division.

For the managers of prepaid schemes and the issuers of vouchers and other prepaid products, a simple connection will offer them an efficient and advanced distribution and acceptance network.

About Prosodie

As a service operator offering IT and telecoms expertise, Prosodie designs and hosts multi-channel online services for remote access to information and interactive data exchanges. With many major companies benefiting from Prosodie's services, the company works in the fields of multi-channel customer relations, facilities management for critical and sensitive systems and applications, IP telephony and prepayment systems and other services for telecoms operators. With offices in France, Spain and Belgium, the group achieved consolidated revenues in 2009 of €166.2 million, with an operating profit of €24.1 million, and had 863 employees at 31 December 2009. In October 2009, PROSODIE retained its AFAQ ISO 9001 v2000 certification covering all of its activities throughout France.

www.prosodie.com

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